



May 2012

NEW 5 Ps WORKSHOP:

Accelerate growth!

Two session format

Facilitated by:

Bob Schultek - GrowthPointe

Content:

- **Assess Competencies & Core Customer**
- **Clarify Unique Promise**
- **Align Operations to Maximize Performance**

Come brainstorm with your peers, together with master advisors who have built businesses and can help you achieve your goals.

Tuition:\$249 per person

Two session format

Includes refreshments

Seating is limited -

Sign Up Early!

To Register Now Contact:

Bob Schultek at
216-272-4449 or email
rschultek@growthpointegrp.com

See website for
background/experience/bio:
www.growthpointegrp.com

Location:

DecisionPointe Offices
20033 Detroit Road, Suite A
North Ridge Annex,
Rocky River, OH 44116
For directions, visit:

www.growthpointegrp.com

"Contact Us"

Collaborate or Be Commoditized!

With limited available time and fewer personnel to evaluate suppliers, your customers care ONLY about the strategic value you produce for their business. If you're not collaborating with your customers, then you're being commoditized!

Achieving sustainable, profitable growth performance is challenging. Cultivating a customer-partnering culture transforms your entire enterprise and builds lasting customer relationships. Partnering with your customers maximizes your Potential to achieve your performance goals, while producing the strategic value demanded by your customers.

At GrowthPointe, our unique transformative model cultivates customer-partnering with your customers and within your company. We leverage your strengths and your success to intensify collaboration with your customers and focus on achieving their goals as the most productive means of increasing your sales.

Concurrently, customer-partnering is only possible when your company's resources are aligned to produce the strategic value promised to your customers. Our exclusive **NEW 5 Ps** process fosters the necessary collaborative environment within your organization.

Collaborate with your customers or be commoditized!

Look What's New:

GrowthPointe Introduces Its New Blog Next Week!

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Kind Regards,
Bob Schultek, Managing Principal
GrowthPointe Group
rschultek@growthpointegrp.com
216-272-4449

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